

Nicole Kuchera

nicolekuchera@gmail.com

Education

Rochester Institute of Technology, Rochester, NY
School of Photographic Arts & Sciences
Major: Professional Photographic Illustration, Visual Media
Bachelor of Fine Arts, March 2009; 3.3 GPA

Experience

J.Fold Inc.; New York, NY
Junior Web Developer, Graphic Designer; 2009

- Managed and developed new content for company website
- Developed an internal website for product documentation
- Designed all printed internal and marketing material
- Photographed new products and maintained image library
- Provided customer service for online orders and requests

TV Guide Magazine; New York, NY
Photography Intern; 2008

- Participated in the photo editing process for weekly columns
- Coordinated all back up art for the Fall Preview Issue 2008
- Acquired images from stock agencies and press sites
- Assisted in collecting and organizing usage costs for the photography department

RIT Digital Publishing Center; Rochester, NY
Output Technician, Customer Service Representative; 2007–2009

- Provided customer service for job processing and file submission
- Processed jobs using a customized Xinet WebNative Portal and Dalim Twist
- Operated digital printing and finishing equipment

College of Liberal Arts, Excelsior College; Albany, NY
Instructional Information Specialist, 2006–2007

- Maintained web content for online course material
- Supported students and faculty in the daily course administration

Freelance Photographer and Assistant; Albany, NY

- Photographed weddings and prepared enlargements
- Maintained personal portfolio website since 2004 (www.cuylaravenue.com)

Technical Association for the Graphic Arts (TAGA), RIT Chapter; Rochester, NY
Member, 2006–2009; Treasurer, 2006–2007

- Helped conceptualize journal design with design department
- Actively involved with prepress, production and post-production
- Designed and developed chapter's website for 2007 journal

Technical Skills

Software/Hardware
Windows, Mac OSX platforms; Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Bridge), Adobe Lightroom, Media Grid, Silverfast; CSS, XHTML, JavaScript, Adobe Flash; Quickbooks, Microsoft Office

Photography
Small and large format still cameras (film & digital); Studio and portable lighting kits (Broncolor, White Lightning, Profoto, Calumet); Reflective and transmissive flatbed scanning; Image processing and retouching (Photoshop, Lightroom); Digital asset management and archiving

Recognition

- 2009 Overall and Attendee's Choice for RIT TAGA Journal
- 2008 Top Design and Attendee's Choice for RIT TAGA Journal
- 2007 Management Certificate
- 2009, 2008, 2007 Photographs Published in RIT TAGA Journal
- 2007 Photograph shown at Musee de l'Elysee
- 2006 Top Design for RIT TAGA Journal
- 2005 Photographs shown at Opakla Gallery, Albany, NY
- 2005 Albany Art Group Award
- 2003 First Prize for Photography by Sage College